## (1) APPLIED <br> (1) MATERIALS

## Third Quarter FY 2013 Earnings Summary

August 15, 2013


## Safe Harbor Statement

This presentation contains forward-looking statements, including those regarding Applied's industry conditions, opportunities, and outlook for the fourth quarter of fiscal 2013. These statements are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including but not limited to: the level of demand for Applied's products, which is subject to many factors, including uncertain global economic and industry conditions, end-demand for electronic products and semiconductors, and customers' new technology and capacity requirements; the concentrated nature of Applied's customer base; Applied's ability to (i) develop, deliver and support a broad range of products and expand its markets, (ii) achieve the objectives of operational initiatives, (iii) obtain and protect intellectual property rights in key technologies, (iv) attract, motivate and retain key employees, and ( v ) accurately forecast future results, which depends on multiple assumptions related to, without limitation, market conditions, customer requirements and business needs; and other risks described in Applied's most recent SEC Form 10-Q. All forward-looking statements are based on management's estimates, projections and assumptions as of August 15, 2013, and Applied undertakes no obligation to update any forward-looking statements.
This presentation also contains non-GAAP adjusted financial measures, along with reconciliations to GAAP.

## Contents

- Q3 FY 2013 highlights
- Q3 FY 2013 financial summary (consolidated)
- Reporting segments
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- GAAP to non-GAAP reconciliations


## Q3 FY 2013 Highlights

Non-GAAP* adjusted EPS of 18 cents at mid-point of guidance, GAAP EPS of 14 cents

Strong consumer demand for mobile devices and large-screen TVs drives semiconductor and display equipment sales

Spending shift to RD\&E to fund profitable growth opportunities in Precision Materials Engineering

## Q3'13 Income Statement Summary (consolidated)

New orders:

## Backlog:

Net sales:

Non-GAAP adjusted gross margin*:

Non-GAAP adjusted operating income/margin*:

Non-GAAP adjusted effective tax rate*:

Non-GAAP adjusted net income*:
\$2.0B - down 12\% from Q2 2013
\$2.3B - flat versus Q2 2013
\$2.0B - flat versus Q2 2013
42.9\% - down 0.3 point from Q2 2013
$\$ 312 \mathrm{M}$ or $15.8 \%$ of net sales
23.9\%
$\$ 223 \mathrm{M}$ or $\$ 0.18$ per diluted share

## Summary Income Statement (consolidated)

| Unaudited <br> \$ Amounts in Millions Except EPS | Q3'13 | Q2'13 | Q3'12 |
| :--- | ---: | ---: | ---: |
| New orders | $\mathbf{\$ 1 , 9 9 5}$ | $\$ 2,266$ | $\$ 1,799$ |
| Net sales | $\mathbf{\$ 1 , 9 7 5}$ | $\$ 1,973$ | $\$ 2,343$ |
| Gross margin (Non-GAAP adjusted)* | $\mathbf{4 2 . 9 \%}$ | $43.2 \%$ | $41.6 \%$ |
| RD\&E | $\mathbf{\$ 3 3 4}$ | $\$ 344$ | $\$ 309$ |
| Marketing and selling | $\mathbf{\$ 1 1 1}$ | $\$ 118$ | $\$ 118$ |
| General and administrative | $\mathbf{\$ 9 7}$ | $\$ 126$ | $\$ 137$ |
| Operating margin (Non-GAAP adjusted)* | $\mathbf{1 5 . 8 \%}$ | $14.4 \%$ | $18.4 \%$ |
| Net income (Non-GAAP adjusted)* | $\mathbf{\$ 2 2 3}$ | $\$ 199$ | $\$ 300$ |
| Net income \% (Non-GAAP adjusted) | $\mathbf{1 1 . 3 \%}$ | $10.1 \%$ | $12.8 \%$ |
| EPS (Non-GAAP adjusted)* | $\mathbf{\$ 0 . 1 8}$ | $\$ 0.16$ | $\$ 0.24$ |

* See slides 19-21 for reconciliation of GAAP to non-GAAP adjusted measures


## New Orders Regional Distribution (consolidated)



Q3 FY'13
\$2.0 Billion


Q2 FY'13
\$2.3 Billion

## Net Sales Regional Distribution (consolidated)



Q3 FY 2013 \$2.0 Billion


Q2 FY 2013
\$2.0 Billion

## Q3 2013 Other Financials Summary

Cash, cash equivalents and investments:

Inventory:

Days sales outstanding:

Capital spending, net:

Depreciation and amortization:

Headcount:

Increased \$180M to \$3.0B
\$1.4B, up 3\% versus Q2 2013

54 days versus 59 days in Q2 2013
\$40M
\$100M
~13,700 regular employees*

## Summary Balance Sheet

|  | Q3'13 |  | Q2'13 |  |
| :--- | ---: | ---: | ---: | ---: |
| Unaudited <br> \$Amounts in Millions | Q3'12 |  |  |  |
|  <br> investments | $\mathbf{\$ 3 , 0 3 0}$ | $\$ 2,850$ | $\$ 3,222$ |  |
| Accounts receivables, net | $\mathbf{\$ 1 , 1 7 0}$ | $\$ 1,275$ | $\$ 1,535$ |  |
| Inventories | $\mathbf{\$ 1 , 3 5 8}$ | $\$ 1,318$ | $\$ 1,380$ |  |
| Property, plant \& equip., net | $\mathbf{\$ 8 7 2}$ | $\$ 886$ | $\$ 917$ |  |
| Total assets | $\mathbf{\$ 1 1 , 7 5 1}$ | $\mathbf{\$ 1 1 , 6 9 5}$ | $\$ 13,320$ |  |
| Long-term debt | $\mathbf{\$ 1 , 9 4 6}$ | $\$ 1,946$ | $\$ 1,946$ |  |
| Total stockholders' equity | $\mathbf{\$ 6 , 9 5 4}$ | $\$ 6,898$ | $\$ 8,339$ |  |
| Current ratio | $\mathbf{2 . 4}$ | 2.3 | 2.4 |  |
| Total debt / capital ratio | $\mathbf{2 1 . 9 \%}$ | $22.0 \%$ | $18.9 \%$ |  |

## Reporting Segments



## SILICON SYSTEMS GROUP

Designs, manufactures and sells equipment used to fabricate semiconductor chips


APPLIED GLOBAL SERVICES

Broad range of products* to maintain, service and optimize customers' semiconductor, display and solar fabs


## DISPLAY

Designs, manufactures and sells equipment used to make flat panel displays


## ENERGY \& ENVIRONMENTAL SOLUTIONS

Designs, manufactures and sells equipment used to fabricate solar cells and modules and flexible electronics

* Include total parts management, spare parts, remanufactured equipment, maintenance agreements, total support programs, environmental and software solutions and thin film solar lines


## Q3 2013 New Orders \& Net Sales by Segment



New Orders \$2.0 Billion


Net Sales
\$2.0 Billion

## Backlog by Segment



## Silicon Systems Group Segment

New Orders


Net Sales \& Non-GAAP Adjusted Operating Income*


- Orders were \$1.20B, down 22\% QoQ
- Seasonal decline in Foundry
- Net sales were \$1.27B, down 1\% QoQ
- Non-GAAP adjusted operating income of \$283M or $22.2 \%$ of net sales*

Q3'13 ORDERS BY END USE APPLICATION

| Foundry | DRAM | Flash |  <br> Others |
| :---: | :---: | :---: | :---: |
| $45 \%$ | $14 \%$ | $24 \%$ | $17 \%$ |

* See slide 23 for reconciliation of GAAP to non-GAAP adjusted measures


## Applied Global Services Segment



Net Sales \& Non-GAAP Adjusted Operating Income*


- Orders were \$517M, up 7\% QoQ
- Primarily due to spares and 200 mm equipment
- Net sales were \$497M, down 4\% QoQ
- Non-GAAP adjusted operating income of \$116M or $23.3 \%$ of net sales*
* See slide 24 for reconciliation of GAAP to non-GAAP adjusted measures


## Display Segment

New Orders


Net Sales \& Non-GAAP Adjusted Operating Income*


- Orders were \$256M, up $31 \%$ from prior quarter
- Led by a recovery in TV equipment demand
- Net sales were \$161M, up 27\% QoQ
- Non-GAAP adjusted operating income of \$34M or $21.1 \%$ of net sales*
* See slide 25 for reconciliation of GAAP to non-GAAP adjusted measures


## Energy \& Environmental Solutions Segment



- Orders were \$19M, down 51\%
- Net sales were $\$ 45 \mathrm{M}$, up 18\% QoQ
- Non-GAAP adjusted operating loss of \$15M*


[^0]* See slide 26 for reconciliation of GAAP to non-GAAP adjusted measures


## Q4 FY 2013 Expectations (as of August 15, 2013)

## Net Sales <br> Approximately flat

## Non-GAAP Adjusted Operating Expenses*

## $\$ 525$ million $\pm \$ 10$ million

## Non-GAAP Adjusted EPS*

## \$0.16 to \$0.20

* The non-GAAP adjusted operating expenses and EPS outlooks exclude known charges related to completed acquisitions of approximately $\$ 19$ million and $\$ 0.04$ per share, respectively, but do not exclude other non-GAAP adjustments that may arise subsequent to this release.


## Reconciliation of GAAP to Non-GAAP Adjusted Results

## (unaudited)

(In millions, except per share amounts and percentages) Non-GAAP Adjusted Gross Margin
Reported gross margin (GAAP basis)
Certain items associated with acquisitions ${ }^{1}$
Acquisition integration and deal costs
Non-GAAP adjusted gross margin
Non-GAAP adjusted gross margin percent (\% of net sales)
Non-GAAP Adjusted Operating Income
Reported operating income (loss) (GAAP basis)
Impairment of goodwill and intangible assets
Certain items associated with acquisitions ${ }^{1}$
Acquisition integration and deal costs
Restructuring charges and asset impairments ${ }^{2,3,4,5}$
Gain on sale of facility
Non-GAAP adjusted operating income
Non-GAAP adjusted operating margin percent (\% of net sales)

## Non-GAAP Adjusted Net Income

Reported net income (loss) (GAAP basis)
Impairment of goodwill and intangible assets
Certain items associated with acquisitions ${ }^{1}$
Acquisition integration and deal costs
Restructuring charges and asset impairments ${ }^{2,3,4,5}$
Gain on sale of facility
Impairment of strategic investments
Reinstatement of federal R\&D tax credit Resolution of prior years' income tax filings Income tax effect of non-GAAP adjustments Non-GAAP adjusted net income

## Non-GAAP Adjusted Earnings Per Diluted Share

Reported earnings (loss) per diluted share (GAAP basis)
Impairment of goodwill and intangible assets
Certain items associated with acquisitions
Acquisition integration and deal costs
Restructuring charges and asset impairments
Reinstatement of federal R\&D tax credit and resolution of prior years' income tax filings
Non-GAAP adjusted earnings per diluted share
Weighted average number of diluted shares

Three Months Ended
July 28, 2013 April 28, 2013 July 29, 2012

| \$ | 806 | \$ | 808 | \$ | 930 | \$ | 2,196 | \$ | 2,726 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 40 |  | 43 |  | 44 |  | 126 |  | 209 |
|  | 1 |  | 1 |  | - |  | 3 |  | - |
| \$ | 847 | \$ | 852 | \$ | 974 | \$ | 2,325 | \$ | 2,935 |
|  | 42.9\% |  | 43.2\% |  | 41.6\% |  | 42.1\% |  | 41.5\% |
| \$ | 250 | \$ | (68) | \$ | 322 | \$ | 221 | \$ | 910 |
|  | - |  | 278 |  | - |  | 278 |  | - |
|  | 47 |  | 53 |  | 57 |  | 154 |  | 242 |
|  | 5 |  | 12 |  | 8 |  | 27 |  | 70 |
|  | 14 |  | 10 |  | 44 |  | 33 |  | 44 |
|  | (4) |  | - |  | - |  | (4) |  | - |
| \$ | 312 | \$ | 285 | \$ | 431 | \$ | 709 | \$ | 1,266 |
|  | 15.8\% |  | 14.4\% |  | 18.4\% |  | 12.8\% |  | 17.9\% |
| \$ | 168 | \$ | (129) | \$ | 218 | \$ | 73 | \$ | 624 |
|  | - |  | 278 |  | - |  | 278 |  | - |
|  | 47 |  | 53 |  | 57 |  | 154 |  | 242 |
|  | 5 |  | 12 |  | 8 |  | 27 |  | 70 |
|  | 14 |  | 10 |  | 44 |  | 33 |  | 44 |
|  | (4) |  | - |  | - |  | (4) |  | - |
|  | 3 |  | 2 |  | - |  | 5 |  | 3 |
|  | - |  | (3) |  | - |  | (13) |  | - |
|  | (3) |  | - |  | (10) |  | (14) |  | (17) |
|  | (7) |  | (24) |  | (17) |  | (48) |  | (77) |
| \$ | 223 | \$ | 199 | \$ | 300 | \$ | 491 | \$ | 889 |
| \$ | 0.14 | \$ | (0.11) | \$ | 0.17 | \$ | 0.06 | \$ | 0.48 |
|  | - |  | 0.22 |  | - |  | 0.22 |  | - |
|  | 0.03 |  | 0.04 |  | 0.04 |  | 0.10 |  | 0.15 |
|  | - |  | 0.01 |  | 0.01 |  | 0.02 |  | 0.04 |
|  | 0.01 |  | - |  | 0.03 |  | 0.02 |  | 0.03 |
|  | - |  | - |  | (0.01) |  | (0.02) |  | (0.01) |
| \$ | 0.18 | \$ | 0.16 | \$ | 0.24 | \$ | 0.40 | \$ | 0.69 |
|  | 1,220 |  | 1,217 |  | 1,268 |  | 1,218 |  | 1,292 |

These items are incremental charges attributable to acquisitions, consisting of inventory fair value adjustments on products sold, and amortization of purchased intangible assets.

2 Results for the three months ended July 28, 2013 included $\$ 4$ million of employee-related costs related to the restructuring program announced on October 3, 2012 and restructuring and asset impairment charges of $\$ 10$ million related to the restructuring program announced on May 10, 2012.

3 Results for the three months ended April 28, 2013 included $\$ 4$ million of employee-related costs related to the restructuring program announced on October 3, 2012 and restructuring and asset impairment charges of \$6 million related to the restructuring program announced on May 10, 2012.

4 Results for the three and nine months ended July 29, 2012 included $\$ 35$ million of restructuring and asset impairment charges related to the restructuring program announced on May 10, 2012 and severance charges of $\$ 9$ million related to the integration of Varian.

5 Results for the nine months ended July 28, 2013 included $\$ 12$ million of employee-related costs, net, related to the restructuring program announced on October 3, 2012, restructuring and asset impairment charges of $\$ 19$ million related to the restructuring program announced on May 10, 2012 and severance charges of $\$ 2$ million related to the integration of Varian.

## Integration and Deal Costs and Certain Items Associated with Acquisitions*

Three Months Ended

## (In millions)

Integration and deal costs and certain items associated with acquisitions
Cost of products sold
Research, development and engineering
Selling, general and administrative
Total

| Three Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| July 28, 2013 |  | April 28, 2013 |  | July 29, 2012 |  |
| \$ | 41 | \$ | 44 | \$ | 44 |
|  | 2 |  | 2 |  | 1 |
|  | 9 |  | 19 |  | 20 |
| \$ | 52 | \$ | 65 | \$ | 65 |

* Details to amounts shown on slide 19 for integration and deal costs and certain items associated with acquisitions


## Reconciliation of GAAP to Non-GAAP Adjusted Gross Margin (Consolidated)

|  | Three Months Ended |  |  |  |  |  | Nine Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 28, 2013 |  | April 28, 2013 |  | July 29, 2012 |  | July 28, 2013 |  | July 29, 2012 |  |
| (In millions, except percentages) |  |  |  |  |  |  |  |  |  |  |
| Net Sales (GAAP basis) | \$ | 1,975 | \$ | 1,973 | \$ | 2,343 | \$ | 5,521 | \$ | 7,073 |
| Reported gross margin (GAAP basis) | \$ | 806 | \$ | 808 | \$ | 930 | \$ | 2,196 | \$ | 2,726 |
| Certain items associated with acquisitions |  | 40 |  | 43 |  | 44 |  | 126 |  | 209 |
| Acquisition integration and deal costs |  | 1 |  | 1 |  | - |  | 3 |  | - |
| Non-GAAP adjusted gross margin | \$ | 847 | \$ | 852 | \$ | 974 | \$ | 2,325 | \$ | 2,935 |
| GAAP gross margin percent (\% of net sales) |  | 40.8\% |  | 41.0\% |  | 39.7\% |  | 39.8\% |  | 38.5\% |
| Non-GAAP adjusted gross margin percent (\% of net sales) |  | 42.9\% |  | 43.2\% |  | 41.6\% |  | 42.1\% |  | 41.5\% |

## Reconciliation of GAAP to Non-GAAP Adjusted Operating Expenses

## (In millions)

Operating expenses (GAAP basis)
Restructuring charges and asset impairments
Certain items associated with acquisitions
Acquisition integration costs
Gain on sale of facility
Non-GAAP adjusted operating expenses

Three Months Ended
July 28, 2013
\$ 556

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## Reconciliation of GAAP to Non-GAAP Adjusted SSG Operating Income and Margin

| (In millions, except percentages) | Three Months Ended |  |  |  |  |  | Nine Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 28, 2013 |  | April 28, 2013 |  | July 29, 2012 |  | July 28, 2013 |  | July 29, 2012 |  |
| Net sales (GAAP basis) | \$ | 1.272 | \$ | 1,291 | \$ | 1.545 | \$ | 3,532 | \$ | 4,666 |
| Reported operating income (GAAP basis) | \$ | 246 | \$ | 283 | \$ | 427 | \$ | 663 | \$ | 1,202 |
| Certain items associated with acquisitions |  | 42 |  | 45 |  | 47 |  | 131 |  | 208 |
| Acquisition integration and deal costs, net |  | (5) |  | 1 |  | 7 |  | (3) |  | 31 |
| Restructuring charges and asset impairments |  | - |  |  |  | 1 |  | 1 |  | 1 |
| Non-GAAP adjusted operating income | \$ | 283 | \$ | 329 | \$ | 482 | \$ | 792 | \$ | 1,442 |
| GAAP operating margin percent (\% of net sales) |  | 19.3\% |  | 21.9\% |  | 27.6\% |  | 18.8\% |  | 25.8\% |
| Non-GAAP adjusted operating margin percent (\% of net sales) |  | 22.2\% |  | 25.5\% |  | 31.2\% |  | 22.4\% |  | 30.9\% |

## Reconciliation of GAAP to Non-GAAP Adjusted AGS Operating Income and Margin

|  | Three Months Ended |  |  |  |  |  | Nine Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 28, 2013 |  | April 28, 2013 |  | July 29, 2012 |  | July 28, 2013 |  | July 29, 2012 |  |
| (In millions, except percentages) |  |  |  |  |  |  |  |  |  |  |
| Net Sales (GAAP basis) | \$ | 497 | \$ | 517 | \$ | 579 | \$ | $\underline{1,485}$ | \$ | 1,664 |
| Reported operating income (GAAP basis) | \$ | 114 | \$ | 118 | \$ | 122 | \$ | 321 | \$ | 338 |
| Certain items associated with acquisitions |  | 2 |  | 1 |  | 2 |  | 4 |  | 10 |
| Restructuring charges and asset impairments |  | - |  | 1 |  | 11 |  | 2 |  | 11 |
| Non-GAAP adjusted operating income | \$ | 116 | \$ | 120 | \$ | 135 | \$ | 327 | \$ | 359 |
| GAAP operating margin percent (\% of net sales) |  | 22.9\% |  | 22.8\% |  | 21.1\% |  | 21.6\% |  | 20.3\% |
| Non-GAAP adjusted operating margin percent (\% of net sales) |  | 23.3\% |  | 23.2\% |  | 23.3\% |  | 22.0\% |  | 21.6\% |

## Reconciliation of GAAP to Non-GAAP Adjusted Display Operating Income and Margin



## Reconciliation of GAAP to Non-GAAP Adjusted EES Operating Loss and Margin

|  | Three Months Ended |  |  |  |  |  | Nine Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 28, 2013 |  | April 28, 2013 |  | July 29, 2012 |  | July 28, 2013 |  | July 29, 2012 |  |
| (In millions, except percentages) |  |  |  |  |  |  |  |  |  |  |
| Net Sales (GAAP basis) | \$ | 45 | \$ | 38 | \$ | 77 | \$ | 129 | \$ | 363 |
| Reported operating loss (GAAP basis) | \$ | (27) | \$ | (322) | \$ | (102) | \$ | (403) | \$ | (188) |
| Certain items associated with acquisitions |  | 2 |  | 5 |  | 6 |  | 14 |  | 18 |
| Impairment of goodwill and intangible assets |  | - |  | 278 |  | - |  | 278 |  | - |
| Restructuring charges and asset impairments |  | 10 |  | 5 |  | 32 |  | 18 |  | 32 |
| Non-GAAP adjusted operating loss | \$ | (15) | \$ | (34) | \$ | (64) | \$ | (93) | \$ | (138) |
| GAAP operating margin percent (\% of net sales) |  | -60.0\% |  | -847.4\% |  | -132.5\% |  | -312.4\% |  | -51.8\% |
| Non-GAAP adjusted operating margin percent (\% of net sales) |  | -33.3\% |  | -89.5\% |  | -83.1\% |  | -72.1\% |  | -38.0\% |

## Reconciliation of GAAP to Non-GAAP Adjusted Effective Tax Rate

Three Months Ended
July 28, 2013
(In millions, except percentages)
Provision for income taxes (GAAP basis)\$60
Income tax effect of non-GAAP adjustments ..... 7
Resolutions of prior years' income tax filings ..... 3
Non-GAAP adjusted provision for income taxes \$ ..... 70
Income before income taxes (GAAP basis) ..... 228
Certain items associated with acquisitions ..... 47
Acquisition integration costs ..... 5
Restructuring charges and asset impairments ..... 14
Impairment of strategic investments ..... 3
Gain on sale of facilityNon-GAAP adjusted income before income taxes(4)
$\$$ ..... 293
Effective income tax rate (GAAP basis) ..... $26.3 \%$
Non-GAAP adjusted effective income tax rate ..... 23.9\%


[^0]:    Net Sales
    Non-GAAP Adjusted Operating Loss and Margin

