

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934  
(Amendment No.    )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**Applied Materials, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:  
\_\_\_\_\_
  - (2) Aggregate number of securities to which transaction applies:  
\_\_\_\_\_
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):  
\_\_\_\_\_
  - (4) Proposed maximum aggregate value of transaction:  
\_\_\_\_\_
  - (5) Total fee paid:  
\_\_\_\_\_

Fee paid previously with preliminary materials:

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:  
\_\_\_\_\_
- (2) Form, Schedule or Registration Statement No.:  
\_\_\_\_\_
- (3) Filing Party:  
\_\_\_\_\_
- (4) Date Filed:  
\_\_\_\_\_

**\*\*\* Exercise Your *Right* to Vote \*\*\***  
**Important Notice Regarding the Availability of Proxy Materials for the  
Stockholder Meeting to Be Held on March 8, 2011.**

**APPLIED MATERIALS, INC.**



**Meeting Information**

**Meeting Type:** Annual Meeting of Stockholders  
**For holders as of:** January 12, 2011  
**Date:** March 8, 2011 **Time:** 11:00 a.m. PST  
**Location:** Applied Materials, Inc.  
Corporate Offices  
3050 Bowers Avenue  
Building 1  
Santa Clara, California 95054

You are receiving this communication because you hold shares in Applied Materials, Inc.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com) or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice for how to obtain proxy materials and for voting instructions.**

— Before You Vote —  
How to Access the Proxy Materials

**Proxy Materials Available to VIEW or RECEIVE:**

NOTICE, 2011 PROXY STATEMENT AND 2010 ANNUAL REPORT WITH FORM 10-K

**How to View Online:**

Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX] (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com).

**How to Request and Receive a PAPER or E-MAIL Copy:**

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge to request a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX] (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before February 23, 2011 to facilitate timely delivery.

— How To Vote —

Please Choose One of the Following Voting Methods

**Vote In Person:** At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now over the Internet, go to [www.proxyvote.com](http://www.proxyvote.com). You may vote over the Internet up until 11:59 p.m. Eastern Standard Time on Monday, March 7, 2011. Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX] (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

**Voting Items**

1. To elect eleven directors to serve for a one-year term and until their successors have been elected and qualified.

**The Board recommends a vote FOR the following:**

- |                          |                         |
|--------------------------|-------------------------|
| 01) Aart J. de Geus      | 07) Dennis D. Powell    |
| 02) Stephen R. Forrest   | 08) Willem P. Roelandts |
| 03) Thomas J. Iannotti   | 09) James E. Rogers     |
| 04) Susan M. James       | 10) Michael R. Splinter |
| 05) Alexander A. Karsner | 11) Robert H. Swan      |
| 06) Gerhard H. Parker    |                         |

**The Board recommends a vote FOR the following proposal:**

2. An advisory vote on executive compensation.

**The Board recommends a vote FOR 1 year on the following proposal:**

3. An advisory vote on the frequency of an advisory vote on executive compensation.

**The Board recommends a vote FOR the following proposal:**

4. To ratify the appointment of KPMG LLP as Applied Materials' independent registered public accounting firm for fiscal year 2011.

**NOTE:** Voting items may also include such other business as may properly come before the meeting or any adjournment thereof.

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