



New eMetron.com Website Dramatically Boosts Efficiency of Buying Cleanroom Consumables

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SAN JOSE, Calif.--(BUSINESS WIRE)--Jan. 17, 2006--Metron Technology has launched its new eMetron.com online ordering capability designed to optimize the efficiency of purchasing cleanroom consumables for customers in the U.S. Matching the 24/7 operation of many factories, eMetron.com allows customers to conveniently take advantage of Metron's comprehensive, cost-competitive catalog of cleanroom supplies for a range of industries that includes semiconductor, medical device, pharmaceutical, food and beverage, educational and others.

The personalized, account-specific user interface of eMetron.com allows customers to easily place repeat orders from templates using established product lists, as well as check real-time inventory availability and track orders from purchase to delivery.

"eMetron.com offers a simple, fast and cost-effective way for U.S. customers to order a vast range of gloves, masks, apparel and other contamination control products at very competitive prices any time of day or night," noted Werner Finsterbusch, General Manager of Metron Technology. "With this online ordering capability, we are extending our personalized service to customers while at the same time enabling Metron to reach a broader range of customers in each of the industries we serve."

The eMetron.com website, located at www.emetron.com, is certified and secure, enabling customers to shop online using a credit card or an established credit account. eMetron.com is backed by the expertise of cleanroom consumables product specialists from Metron's U.S. customer service center.

Metron Technology, Inc., a wholly-owned subsidiary of Applied Materials, Inc. (Nasdaq:AMAT), is an independent supplier of fab-wide support services to the semiconductor and related industries providing custom integrated solutions for optimizing operations and improving manufacturing efficiency. Metron, headquartered in San Jose, California, is on the web at www.metrontech.com and www.emetron.com.

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