

ADVISORY/Applied Materials and Chipmakers from Around the World to Discuss Latest Developments in Chip Technology; Premier Industry Event Launches a New Era in Chips

February 4, 2004

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--(BUSINESS WIRE)--
What:
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Applied Materials, the world's leading semiconductor equipment and services supplier, is hosting an industry event featuring executives from six semiconductor manufacturers to discuss a turning point in chip interconnect technology. Led by Mike Splinter, CEO and president of Applied Materials, Inc., discussions will highlight new chip products, recent technological developments, and a showcase of the latest devices and applications.

The invitation only event will include representatives from the financial and press communities who follow semiconductor equipment, chips and electronics products.

When/Where:

Wednesday, Feb. 4th from 3:45pm to 5:15pm Pacific Time with reception to follow.

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Location is the Old Federal Building (Orrick)
301 Battery Street, San Francisco
The event can be viewed via webcast at: www.appliedmaterials.com
Directions:
http://www.embarcaderocenter.com/md/index_md.html#parking
Parking will be validated by Applied Materials.

Details:
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Speakers will include Mike Splinter, CEO and president of Applied Materials and senior executives from leading chipmaking companies. Attendees will be able to meet with the industry executives, including CEOs who will be marking this new era in chipmaking.

Attendance:

Please contact Connie Duncan, (technical media) 408-563-6209, connie_duncan@amat.com

Jeff Lettes (business media), 408-563-5161, jeff_lettes@amat.com

SOURCE: Applied Materials

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