

## **Applied Materials to Present at Upcoming Investor Conferences**

August 23, 2013

SANTA CLARA, Calif., August 23, 2013 - Applied Materials, Inc. (NASDAQ:AMAT) will participate in two upcoming investor conferences. On Wednesday, September 4 beginning at 9:45 a.m. ET (6:45 a.m. PT), Robert Halliday, Senior Vice President and Chief Financial Officer, will participate in a question-and-answer discussion at the Citi Global Technology Conference in New York. On Tuesday, September 10 beginning at 7:50 p.m. ET (4:50 p.m. PT), Steve Ghanayem, Group Vice President and General Manager, Transistor and Metallization Products group will participate in a question-and-answer discussion at the Deutsche Bank Technology Conference in Las Vegas.

A live webcast of the presentations will be available on the Applied Materials website at <a href="http://www.appliedmaterials.com/investor-relations">http://www.appliedmaterials.com/investor-relations</a>. A replay of the Citi conference will be available beginning September 4 at 5:00 p.m. ET. A replay of the Deutsche Bank conference will be available beginning September 11 at 12:00 p.m. ET. Both presentations will remain available for three months.

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel displays and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. Learn more at <a href="https://www.appliedmaterials.com">www.appliedmaterials.com</a>.

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