



Applied Materials Announces 11 Percent Increase in Cash Dividend

March 5, 2013

SANTA CLARA, Calif., March 5, 2013 - Applied Materials, Inc. (Nasdaq:AMAT) announced today that its Board of Directors has approved an 11% increase in the quarterly cash dividend from \$0.09 to \$0.10 per share, payable on June 13, 2013 to stockholders of record as of May 23, 2013.

"This dividend increase reflects the confidence we have in our ability to deliver strong cash flow performance and our ongoing commitment to return capital to our stockholders," said Mike Splinter, chairman and chief executive officer.

As of January 27, 2013, Applied Materials had approximately 1.2 billion shares of common stock outstanding.

Forward-Looking Statements

This press release contains forward-looking statements, including those regarding Applied's cash generation and deployment. These statements are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including but not limited to: uncertain global economic and industry conditions; customers' new technology and capacity requirements; the concentrated nature of Applied's customer base; Applied's ability to timely align its cost structure with business conditions and to attract, motivate and retain key employees; and other risks described in the company's most recent Form 10-Q filed with the SEC. All forward-looking statements are based on management's estimates, projections and assumptions as of the date hereof, and Applied undertakes no obligation to update any forward-looking statements.

About Applied Materials

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. Learn more at www.appliedmaterials.com.

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