Event Advisory: Panel of Semiconductor Industry Experts to Explore the Future of Mobile RAM Technology on December 6th

December 1, 2011

SANTA CLARA, Calif., December 1, 2011 - Applied Materials, Inc. will host an important forum on December 6, 2011, in Washington, D.C., to explore the semiconductor memory technologies that will enable future generations of mobile computing - from smartphones and tablets to advanced cloud servers. Critical topics for discussion will include: advanced DRAM* and SRAM** technologies, emerging memory types such as spin torque transfer RAM (STT RAM) or resistive RAM (RRAM), and advanced 3-D packaging.

The forum, titled "How will RAM Change for the Mobile Computing Era?" will be moderated by Professor Yoshio Nishi, professor of electrical engineering at Stanford University. To register for this exciting event, please visit: http://www.appliedmaterials.com/events/iedm-2011.

Panel:	Dr. Narbeh Derhacobian - president and CEO, Adesto Technologies, Corp. Dr. Gyoyoung Jin - senior vice president, Samsung Microelectronics, Ltd. Dr. Jae-Sung Roh - research fellow, Hynix Semiconductor, Inc. Dr. Gurtej Sandhu - senior fellow, Micron Technology, Inc. Dr. Klaus Schuegraf - chief technology officer, Applied Materials, Inc. Dr. Geoffrey Yeap - vice president of technology, Qualcomm, Inc.
Where:	Dupont Circle Hotel 1500 New Hampshire Avenue NW, Washington, DC 20036
When:	Tuesday, December 6, 2011
Schedule:	5:15pm - 6:15pm Registration and Reception 6:15pm - 7:30pm Panel Discussion 7:30pm - 8:00pm Beverages/Social

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. At Applied Materials, we turn today's innovations into the industries of tomorrow. Learn more at www.appliedmaterials.com.

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* DRAM = dynamic random access memory
** SRAM = static random access memory