Event Advisory: Applied Materials to Discuss Key Innovations for Reducing Cost-Per-Watt of Solar Energy at Intersolar 2008

June 9, 2008

SANTA CLARA, Calif.--(BUSINESS WIRE)--June 9, 2008--The future of sustainable energy is here, with Applied Materials taking a leadership role in changing the energy equation. Applied will be updating the industry on its progress in solar and its future strategy next week at Intersolar 2008 in Munich, Germany.

During the show, Applied will highlight its innovative contributions to reducing the cost of manufacturing and installing solar photovoltaic (PV) modules. These products and technologies are targeted at enabling solar PV generation to reach and exceed grid parity.

PV Industry Forum Presentations
When: Wednesday, June 11, 1:00 pm CEST
Location: ICM - International Congress Center
Topic: Thin Film Production Machinery
Speaker: Chris Beitel, general manager of Applied's Thin Film Solar Products Group

When: Wednesday, June 11, 4:00 pm CEST
Location: ICM - International Congress Center
Topic: CEO Panel discussing future PV market and technology development
Featuring: Dr. Charles Gay, vice president and general manager of Applied's Solar Business Group

Applied Materials Press Luncheon
When: Thursday, June 12, 2008, 12:00-1:00 pm CEST
Location: Novotel Muenchen Messe
Willy-Brandt-Platz 1
81829 Muenchen Riem, Germany
Registration: Members of the media can contact:
Christopher.Intsiful@maisberger.com
Speaker: Dr. Charles Gay, vice president and general manager of Applied's Solar Business Group

Applied Materials Exhibit
When: Thursday, June 12 through Saturday, June 14
Location: New Trade Fair Center
Hall 6, Booth B6.690
Featuring: Exhibition of a ground-mounted 5.7m2 solar module
Demonstration of 5.7m2 module installation

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in Nanomanufacturing Technology(TM) solutions with a broad portfolio of innovative equipment, service and software products for the fabrication of semiconductor chips, flat panel displays, solar photovoltaic cells, flexible electronics and energy efficient glass. At Applied Materials, we apply Nanomanufacturing Technology to improve the way people live. Learn more at www.appliedmaterials.com.

CONTACT: Applied Materials
Connie Duncan, 408-563-6209 (editorial/media)
Linda Heller, 408-986-7977 (financial community)

SOURCE: Applied Materials